

ADVOCACY KETE: Parents and Whānau



This kete provides you with information and ideas about how to advocate for early childhood education and the high-quality kindergarten experience your children receive.

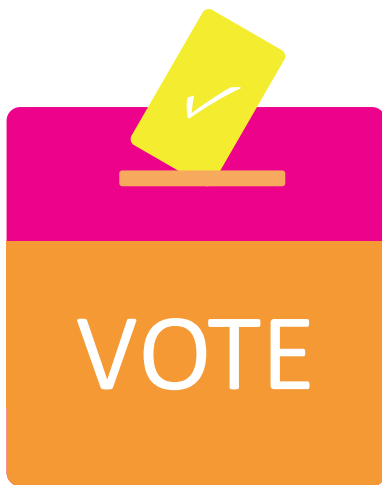
Kindergarten provides quality affordable education and care for every family. But kindergarten is at risk from underfunding and from lower standards which could make it harder for us to employ qualified teachers.

We are not-for-profit, and so our funding goes into our services. We believe all families should have access to high quality education and care.

For further information go to: <https://kindergartensaotearoa.org.nz/advocacy/>



Voting is important



It's election year! Everyone needs to be on the roll, and to vote.

Make sure you and all your family are enrolled, and your friends too. It's easy to enrol – you can do it online. If you have changed your address or turned 18, you will need to enrol or re-enrol. Visit **vote.nz**

You can influence people you know to vote – people listen to those they know and trust.

Last election, around one million people did not vote.

The government has made it harder to enrol this year, closing the rolls early and making it impossible to enrol and vote at the same time. This threatens to lower turnout.

Action:



1. Make sure you're on the roll.
It's easy to check: <https://vote.nz/enrolling/enrol-or-update/enrol-or-update-online>
2. Share on social media when you enrol, to encourage your friends.
3. Get five people you know, from your family and community, to enrol to vote. (Even better, get each of them to find five people too!)
4. When you meet candidates – whether on your doorstep or at a local meeting, tell them about the importance of kindergarten and affordable not-for-profit services, and qualified teachers.

Qualified teachers

We have qualified teachers, because your children deserve skilled, knowledgeable, and caring professionals who value every child and understand how children learn.

Teachers have responsibilities as professionals, to do the best for your family – and they are committed to supporting you.

The government is reviewing qualifications with a view to downgrading them, and looking to have fewer qualified teachers in services. We oppose this because it will make early childhood education less safe and lower the quality children receive.



Action:

Take part in a survey commissioned by the New Zealand Educational Institute (NZEI Te Riu Roa) asking parents what they value for their children's education.

Start the survey here: <https://nzei.org.nz/koriporipopws26-2>



Funding is important – oppose funding cuts for kindergarten

Kindergartens are in every community, and support families who have no other early childhood options.

A government appointed funding review suggested **less money** for kindergartens and **more taxpayer money** going to private profit-oriented services.

This means we will be forced to charge more, and some children will miss out completely on early childhood education, affecting their education for life.



Action:

Contact your MP and tell them what rises in the cost of attending kindergarten would mean for you and your family. Here's a link to find the addresses of all MPs. Contact an MP - New Zealand Parliament <https://www3.parliament.nz/en/get-involved/have-your-say/contact-an-mp>

